

← Sales Report Summary (2003-2005)

For customer confidentiality purposes, a Kaggle sample data set is used.

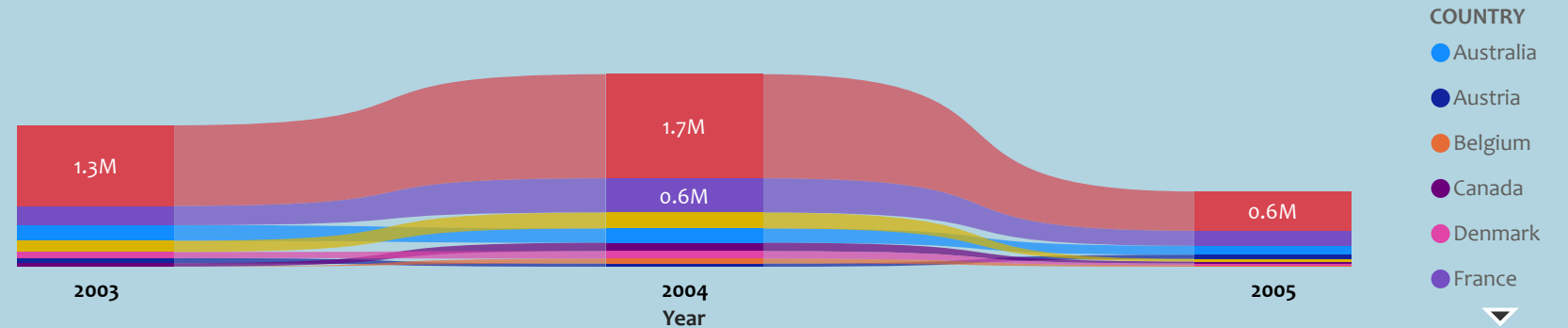
Sales Amount 2003~2005

6.63M

Sales Quantity 2003~2005

66K

Company Sales by Year



Sales by Year and Country | The Ribbon chart showcases how different countries' performances compare against each other between 2003 to 2005. The ribbon's width changes in response to variations in sales amounts over the years. Additionally, the chart displays the ranking of countries based on their sales amounts.

Sales Amount By Zip Codes



Sales Amount by Zip Codes | The chart lays out the sales amount for each individual store across the world.

- As Power BI recognizes zip codes, we can easily visualize geographical data by simply **passing the zip codes as a location to the map**.
- Now, when you **hover over the blue dots** on the map, the sales figures for each location are displayed.
- In cases where a visualization tool does not support maps, we can **leverage Python to convert the zip codes into latitude and longitude** and then pass them as input to the **Folium library**.
- Subsequently, the **Streamlit library** can be employed to embed the map visualization in the tool.